

### 1. How can I share my views/experiences?

You can share your views by email, telephone or video conference (e.g. Skype or Facetime). We're also looking into setting up discussion groups on social media and joining existing groups to meet with you, e.g. breastfeeding support groups or toddler groups. We will hold small scale events (with refreshments) to test the draft products and launch them.

### 2. When and how can I contribute? You can take part at four different time points:

- **Checking the findings from our first phase of parent engagement**  
In 2016 we sought parent views on the health information we provide via surveys and focus groups. Do you agree with the conclusions?
- **Testing the initial concepts for the new products**  
What features do the new products need to have? We'd like you to advise us on their structure, tone and content, and tell us if you agree with the options we could use, e.g. print, websites, social media.
- **Testing the draft products**  
Once the products have been drafted, we would like you to try them out. Are there any changes that should be made before they are launched?
- **Launching the new products!**  
We'd love your support in launching the new products, possibly through a launch event, blogs and social media.



### 3. How long will the project last and can I withdraw at any time?

The ReHIP project will continue to run for the next 18 months. Taking part is entirely voluntary and you can drop out at any time. You can also dip in and out of the project, and return whenever you'd like.

### 4. What will happen to the feedback I give?

With your consent, the feedback we gather from parents will be anonymised, then with your consent, used to inform the design of the new resources.

### 5. Who will be my main contacts at NHS Health Scotland to answer any questions?

Rose Vickridge, Health Improvement Officer, 0141 414 2871, [rose.vickridge@nhs.net](mailto:rose.vickridge@nhs.net) and Debbie Sigerson, Health Improvement Manager, 0141 414 2716, [debbie.sigerson@nhs.net](mailto:debbie.sigerson@nhs.net)

The project webpage has further information: [www.maternal-and-early-years.org.uk/topic/background/redesigning-health-information-for-parents-rehip](http://www.maternal-and-early-years.org.uk/topic/background/redesigning-health-information-for-parents-rehip)